

### ABSTRACT OF THE DISCLOSURE

A system and method of offering photofinishing services involves receiving an exposed photographic film from a customer; developing and scanning the film to produce a digital image; displaying examples of a plurality of  
5 looks on a color display medium to a customer; receiving a selection of a preferred look from the customer; and applying the selected look to the digital image to produce a processed digital image having the preferred look.

07/12/2012 12:00:00